



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12917

Contact: Dianne Downey
Email: dianne.downey@abc4.com

Phone: 801-975-4444
Fax: 801-975-4555
Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
KTVX 5:30a News	EM	M-F		\$50.00	1		1		1			1	1	5
5:30 AM 6:00 AM		30		\$250.00										
KTVX 6a News	EM	M-F		\$95.00	1		1		1				1	4
6:00 AM 6:30 AM		30		\$380.00										
KTVX 6:30a News	EM	M-F		\$130.00			1		1			1		3
6:30 AM 7:00 AM		30		\$390.00										
Good Morn America	EM	M-F		\$200.00			1		1			1	1	4
7:00 AM 9:00 AM		30		\$800.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
The Doctors	DT	M-F		\$125.00	1									1
9:00 AM 10:00 AM		30		\$125.00										
The View	DT	M-F		\$150.00			1		1					2
11:00 AM 12:00 PM		30		\$300.00										
Ellen	EF	M-F		\$250.00	1	1	1	1	1			1		6
3:00 PM 4:00 PM		30		\$1,500.00										
KTVX 4p News	EN	M-F		\$250.00	1	1	1	1	1			1		6
4:00 PM 4:30 PM		30		\$1,500.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
KTVX 4:30p News	EN	M-F		\$250.00	1	1	1	1	1			1		6
4:30 PM 5:00 PM		30		\$1,500.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
KTVX 6p News	EN	M-F		\$325.00	1	1	1	1				1		5
6:00 PM 6:30 PM		30		\$1,625.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
Sunday 5p News	EN	Su		\$175.00							1			1
5:00 PM 5:30 PM		30		\$175.00										
Two & Half Men	PA	M-F		\$400.00				1				1		2
6:30 PM 7:00 PM		30		\$800.00										

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Dancing With Star	PT	M		\$2,900.00								1		1
7:00 PM 8:30 PM		30		\$2,900.00										
Once Upon a Time	PT	Su		\$2,500.00							1			1
7:00 PM 8:00 PM		30		\$2,500.00										
KTVX 10p News	LN	M-F		\$550.00	1	1	1	1	1			1		6
10:00 PM 10:35 PM		30		\$3,300.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
Nightline	LF	M-F		\$285.00		1								1
10:35 PM 11:05 PM		30		\$285.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
Station Gross Totals				\$18,330.00	8	8	8	7	8		2	10	3	54

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1580 Lincoln Street, Suite 510, Denver, CO 80203

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